

IN THE CLAIMS

1 (Original). A method comprising:

allowing the use of a first content on a content receiver;
automatically interrupting the use of the first content; and
causing the receiver to temporarily replace the first content with second content.

2 (Original). The method of claim 1 including receiving said first and second content over a broadband distribution system.

3 (Original). The method of claim 2 including receiving television programming.

4 (Original). The method of claim 1 wherein temporarily replacing the first content with the second content includes periodically replacing the first content with the second content.

5 (Original). The method of claim 4 including replacing said first content with advertising content.

6 (Original). The method of claim 1 including receiving digital content and demodulating said content.

7 (Original). The method of claim 6 including parsing content and control information.

8 (Original). The method claim 7 wherein parsing content from control information includes parsing from said content, instructions for determining when said content may be interrupted.

9 (Original). The method of claim 7 including receiving instructions from a back channel for controlling the interruption of said content.

10 (Original). The method of claim 1 including receiving encrypted content and controlling the decryption of said content to prevent theft of said content.

11 (Original). An article comprising a medium for storing instructions that enable a processor-based system to:

allow the use of a first content on the system;
automatically interrupt the use of the first content; and
cause the system to temporarily replace the first content with second content.

12 (Original). The article of claim 11 further storing instructions that enable a processor-based system to receive said first and second content over a broadband distribution system.

13 (Original). The article of claim 12 further storing instructions that enable a processor-based system to receive television programming.

14 (Original). The article of claim 11 further storing instructions that enable a processor-based system to periodically replace the first content with the second content.

15 (Original). The article of claim 11 further storing instructions that enable a processor-based system to receive digital content and to demodulate said content.

16 (Original). The article of claim 15 further storing instructions that enable a processor-based system to parse content from control information.

17 (Original). The article of claim 16 further storing instructions that enable a processor-based system to parse from said content, instructions for determining when said first content may be interrupted.

18 (Original). The article of claim 16 further storing instructions that enable a processor-based system to receive instructions from a back channel for controlling the interruption of said content.

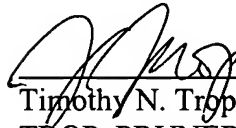
19 (Original). The article of claim 11 further storing instructions that enable a processor-based system to receive encrypted content and control the decryption of said content to prevent theft of said content.

Claims 20 – 30 (Canceled)

Respectfully submitted,

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